

What is GO MAINE?

- Program relaunched late April 2022
- Administered by AECOM on behalf of MaineDOT and Maine Turnpike Authority
- Funded by MaineDOT (75%) and MTA (25%)
- Budget of \$335,895 for Year 4 (9/30/24 to 9/30/25)
- Statewide Transportation Demand Management Program
- Commuter Services, Mobility Options, Environmental Impact/Climate Resilience
- A primary VMT reduction strategy in Maine Climate Action Plan
- Works with all businesses and organizations regardless of size

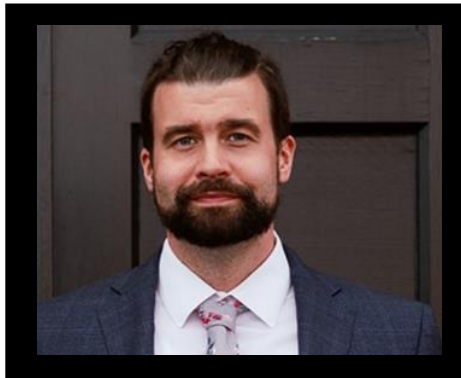


Meet the GO MAINE Team

- Emily Becker - Program Manager



- Luke Van Denend - Outreach Coordinator



- Izaak Onos - Outreach Coordinator



Maine Won't Wait Climate Action Plan

- 10% light duty VMT reduction by 2025, 20% by 2030
- 4% heavy duty VMT reduction by 2030
- Increase broadband access
- Increase public transportation funding
- Strengthen land-use policies and use state grant programs to encourage development that supports the reduction of VMT



Program Goals



Serve as a **transportation resource** for all Mainers regardless of trip type.



Engage Mainers to use non-SOV modes to get to work, school, and other destinations.



Contribute to goals identified in Maine Climate Action Plan related to **VMT, CO2, and trip reduction**.

GO MAINE App/Website

- Co-Branded website/app with environmental impact dashboard and customizable sections
- Security features
- Integrated fare payment (When offered/integrated by transit operators)
- GTFS and GTS Flex (When offered/integrated by transit operators)
- Trip Planner
- Rewards
- Drawings
- Commuter Challenges (Way 2 GO MAINE)

GO MAINE

ABOUT | HOW IT WORKS | FIND RIDES | REWARDS | JOIN | SIGN IN

FIND RIDES AND GET REWARDS

JOIN | SIGN IN

GO MAINE

ABOUT | FIND RIDES | HOW IT WORKS | REWARDS | JOIN | SIGN IN

GET REWARDS FOR GREENER TRIPS

JOIN | SIGN IN

SOUTHERN MAINE COMMUNITY COLLEGE PARTICIPATION

1,261 greener trips	121 members	10,889 miles not driven	4 tons of emissions prevented	483 gallons of gas saved
\$6,880 money saved	\$111 rewards redeemed			

Trip Planner

One of the ways users can find a route/schedule is on the trip planner. This is how the trip planner can support transit operators, their schedules and digital fare purchasing if it is an option.

This is also how they find carpool/vanpool matches

The number of carpools/vanpools and transit routes available from the identified locations are listed for further information. Shown here is how the Western Maine Transportation Blue Line from Lewiston to Bath can be discovered, and how passes can be purchased.

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Buy Passes

Agency: Western Maine Transportation Ser...>

Rider: Regular>

Service: BlueLine Commuter>

Origin: Lewiston Oak St Bus Station>

Destination: Bath Front St>

Pass: 1 Ride>

Cost: \$5.00>

Payment: select>

×

Buy Passes

Agency: Western Maine Transportation Ser...>

Rider: Regular>

Service: BlueLine Express>

Origin: All>

Destination: All>

Pass: 2 Ride>

Cost: \$10.00>

Payment: select>

Find rides for my commute

Lewiston, ME, USA

Bath, ME, USA

510411

Transit

Depart at12/9 @ 5:40 AM

12/9 @ 5:40 am · 1 hr 7 mins

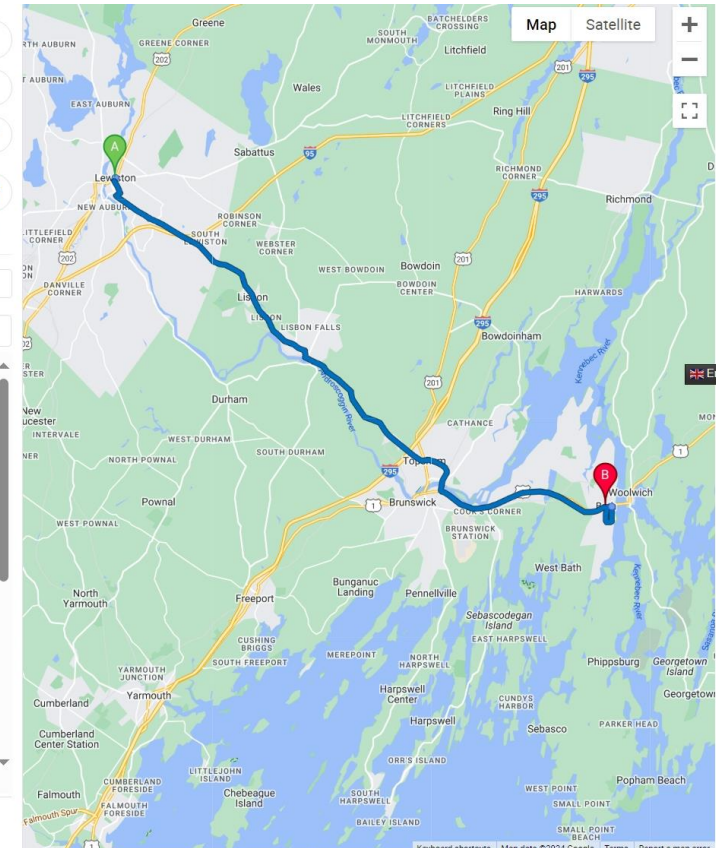
Buy Passes

5:40 am Walk to Oak Street Bus Station
About 4 mins, 0.2 mi

5:45 am Take WMTS
BLEAM - BlueLine Express AM
bus towards Blue Line Express
AM for 5 stops.

6:40 am Walk to 80 US-1, Bath, ME 04530,
USA
About 7 mins, 0.3 mi

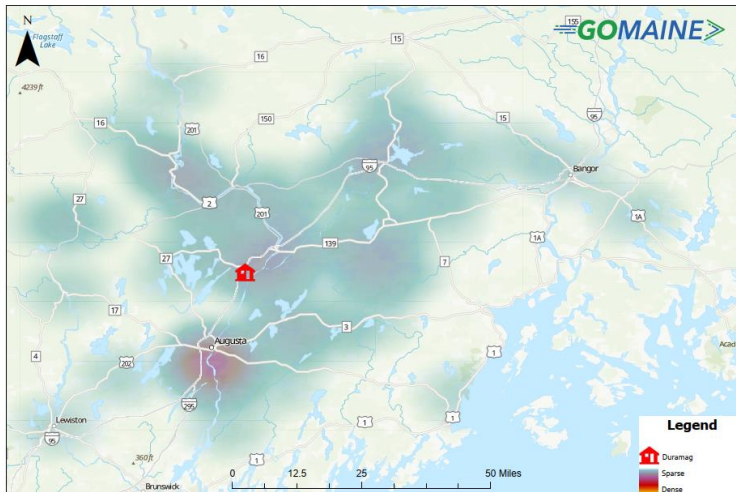
6:47 am Arrive at 80 US-1, Bath, ME



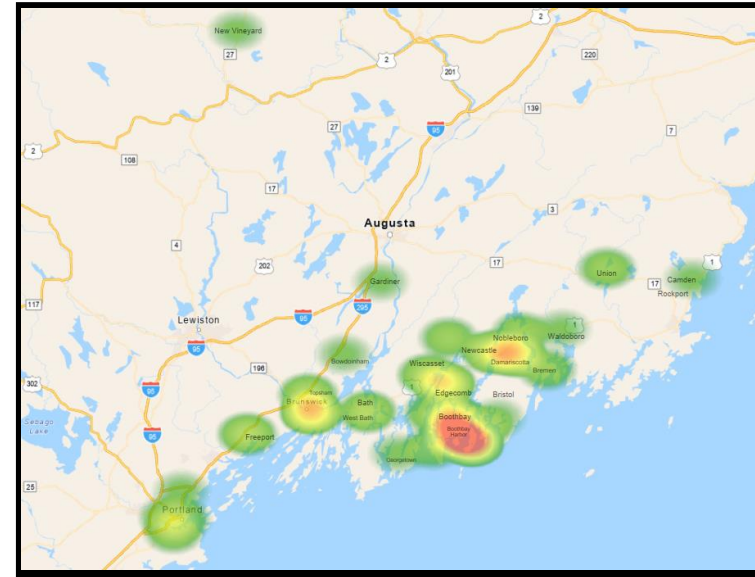
Other GO MAINE Program Offerings

- Environmental reporting
- TDM Plans
- ESG Scope 3 assistance
- Employer surveys
- Trip planning
- Volunteer Driver Program Support – Local/Statewide

Duramag Employment Density



The Jackson Laboratory



- New Hire Support
- GIS mapping
- Tabling
- Meet your match
- Preferential Parking
- Lunch & Learns
- Try it days

Focus on Employer Partners

- Aerotek
- AGC Maine
- Alford Youth and Community Center
- Allagash Brewing Company
- Androscoggin Council of Governments
- Athenahealth
- Bangor Savings Bank
- Bank of America
- Bates College
- Better Life Partners
- Bicycle Coalition of Maine
- Bigelow Laboratory for Ocean Sciences
- Bowdoin College
- Catholic Charities
- Central Maine Community College
- City of Auburn
- City of Biddeford
- City of Freeport
- City of Portland
- City of Scarborough
- City of South Portland
- City of Springvale/Sanford
- City of Waterboro
- City of Westbrook
- Coastal Enterprises, Inc
- Coastal Maine Botanical Gardens
- Diversified Communications
- Duramag
- Eastern Maine Healthcare Systems
- ESRI
- Garmin
- GearHub
- General Dynamics Bath Iron Works
- Goodwill Northern New England
- Greater Portland Council of Governments
- Greater Portland Immigrant Welcome Center
- Greenbacker Capital
- Gulf of Maine Research Institute
- Hannaford
- IDEXX
- International Paper
- Kennebec Behavioral Health
- Kennebec Valley Community College
- L.L. Bean
- Living Well Madison
- Maine Adaptive
- Maine Adult Education
- Maine College of Art
- Maine Department of Labor & Career Center
- Maine Public
- Maine Tourism Association
- Maine Turnpike Authority
- Maine VA and Affiliated VA Groups
- MaineHealth
- MOFGA
- Oakhurst
- Panolam Surface Systems
- People's Inclusive Welding (Sopo)
- Pepsico (Kenco)
- Piper Shores
- Point Sebago
- Portland Downtown
- Portland Public Library
- Portland Sea Dogs
- Portsmouth Naval Shipyard
- Pratt & Whitney
- Proctor & Gamble
- Project Staffing Inc
- Ready Seafood
- Running Tide Technologies
- Saint Joseph's College
- Southern Maine Community College
- Spectrum
- State of Maine (All Agencies)
- Stratton Lumber
- Strengthen LA
- Sunday River
- TD Bank
- The Jackson Laboratory
- The Opportunity Alliance
- Thompson's Point
- Togus VA
- Tyler Technologies
- U.S. Department of Defense
- U.S. Department of Veterans Affairs
- Unum
- University of Maine (Augusta)
- University of Maine (Farmington)
- University of Maine (Orono)
- University of New England
- University of Southern Maine
- VETRO FiberMap®
- Walgreens
- WEX
- York County Community College

Stakeholder and Community Partners

- ACT
- Age Friendly Communities
- BACTS
- BSOOB Transit
- Center for Ecology Based Economy (CEBE)
- Central Western Maine Workforce Development
- Commute with Enterprise
- FedCap Program
- Franklin County Maine Military & Community Network
- Grater Portland Metro
- HOPE Network
- ITNAmerica
- Knox Workforce Development
- Lewiston Chamber of Commerce
- Maine AFL/CIO
- Maine Council on Aging
- Maine Recovery Council
- Maine State Housing Authority
- MDOT
- Midcoast Maine Community Action
- PACTS
- Penobscot Climate Action
- Portland Housing Authority
- Somerset Community Health
- Transportation and Community Network
- Tree Street Youth
- Waldocap
- Wells Energy Advisory Committee
- Western Maine Transit
- Boys & Girls Clubs
- Workforce Solutions
- Spurwink





Questions?